

WINTER ISSUE

December 2016, January/February 2017
Magazine out week of Thanksgiving
It's time for giving and being thankful. Winter-time means colder temps, cozier clothes and many opportunities to stay warm inside and out.

Ad Insertion Deadline - October 21
Ad Artwork Deadline - October 31

SPRING ISSUE

March/April/May 2017
Magazine out week of March 1
With spring comes homes for sale and DIY home projects. Our appetites grow while we continue to hope our waistlines don't - hence our added activities outside at our local parks.

Ad Insertion Deadline - January 20
Ad Artwork Deadline - January 27

SUMMER ISSUE

June/July/August 2017
Magazine out week before Memorial Day
Sunshine means hot days and warm nights to enjoy being outside. Whether you're poolside, lakeside, cruising or on your patio, we show you how to relax this summer.

Ad Insertion Deadline - April 21
Ad Artwork Deadline - April 28

FALL ISSUE

September/October/November 2017
Magazine out week before Labor Day
With Autumn's vibrant colors outside we explore the possibilities of colors inside ~ in our kitchens, dining rooms and our closets.

Ad Insertion Deadline - July 21
Ad Artwork Deadline - July 28

~ ADVERTISING RATES ~

All ads must be camera ready, submitted in electronic PDF format, files emailed to Editor@MacombNowMagazine.com or on data disks delivered to our office. Specific artwork requirements are listed on our Web site. All rates shown below are per issue.

AD SIZE	ONE ISSUE OPEN RATE	TWO ISSUES 10% Discount	THREE ISSUES 20% Discount	FOUR ISSUES 30% Discount
QUARTER	\$725	\$653	\$580	\$508
HALF	\$1066	\$960	\$853	\$746
FULL	\$2055	\$1850	\$1644	\$1438
PREMIUM PLACEMENT	\$400	\$400	\$400	\$400
INSIDE BACK COVER	\$2520	\$2268	\$2016	\$1764
INSIDE FRONT COVER	\$2790	\$2510	\$2232	\$1953
BACK COVER	\$2995	\$2695	\$2396	\$2096
SPREAD	\$3600	\$3240	\$2880	\$2520

