

### WINTER ISSUE

December 2018, January/February 2019  
Magazine out week of Thanksgiving  
*Each winter we bunker down for colder temps but you won't find us completely hibernating, we're sure to get outdoors whenever we can.*

Ad Insertion Deadline - October 22  
Ad Artwork Deadline - October 31

### SPRING ISSUE

March/April/May 2019  
Magazine out week of March 1  
*Our homes are our castles and in spring we love to show them off, we also start planning our warm weather routines for the year.*

Ad Insertion Deadline - January 21  
Ad Artwork Deadline - January 30

### SUMMER ISSUE

June/July/August 2019  
Magazine out week before Memorial Day  
*Each summer we come up with our bucket list of things to do, from day trips to a night on the town we feature a summer to remember.*

Ad Insertion Deadline - April 22  
Ad Artwork Deadline - April 30

### FALL ISSUE

September/October/November 2019  
Magazine out week before Labor Day  
*As 2019 comes to a close we strive to get outside as much as possible while enjoying our northern towns and the many local shopping destinations.*

Ad Insertion Deadline - July 22  
Ad Artwork Deadline - July 31

## ~ ADVERTISING RATES ~

All ads must be camera ready, submitted in electronic PDF format, files emailed to Editor@MacombNowMagazine.com or on data disks delivered to our office. Specific artwork requirements are listed on our Web site. All rates shown below are per issue.

AD SIZE	ONE ISSUE OPEN RATE	TWO ISSUES 10% Discount	THREE ISSUES 20% Discount	FOUR ISSUES 30% Discount
QUARTER	\$725	\$653	\$580	\$508
HALF	\$1066	\$960	\$853	\$746
FULL	\$2055	\$1850	\$1644	\$1438
PREMIUM PLACEMENT	\$400	\$400	\$400	\$400
INSIDE BACK COVER	\$2520	\$2268	\$2016	\$1764
INSIDE FRONT COVER	\$2790	\$2510	\$2232	\$1953
BACK COVER	\$2995	\$2695	\$2396	\$2096
SPREAD	\$3600	\$3240	\$2880	\$2520

