

Macomb NowTM Magazine

For more than a decade *Macomb Now Magazine* has continued to prove that Macomb County is a wonderful place to live, work and play. Our magazine focus is on those unique stories of people who are doing extraordinary things, businesses going above and beyond, and organizations making a difference. We celebrate our fabulous food and the folks behind it, and we give our readers the latest on health & fitness, relationships, and history. Our stories not only entertain and inform but they have created a large group of loyal *Macomb Now Magazine* followers that keeps growing with each new edition.

So why should you expose your business to our readers? Because our readers and followers are your potential customers and they are loyal to the magazine and our advertisers. They find the magazine at their local doctor office, hair salon, local business, municipalities, libraries, senior center or recreation center or they subscribe and receive it in the mail. Most importantly they keep the magazine for months at a time and share it with friends and family.

- 🐾 4 times a year.
- 🐾 20,000 copies distributed.
- 🐾 5,000 mailed to local businesses and subscribers.
- 🐾 15,000 hand delivered to 27 local municipalities, all libraries, all senior centers, all recreation centers, and select local businesses including doctor's offices, medical complexes, hair salons, dining establishments and more.
- 🐾 On sale at both Vince & Joe's Gourmet Market retail locations.
- 🐾 Covering almost 1 million residents and more than 18,000 businesses including almost 2,500 local retailers.

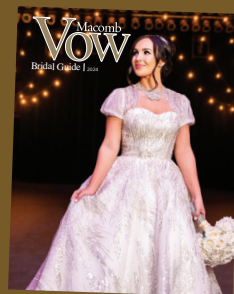
2025 MEDIA KIT

Advertise in the Exclusive Lifestyle Magazine focusing on Macomb County, the extraordinary place where we are all proud to say we live, work and play.



EXTRAS

Ask your
MNM Sales
Executive about
additional ways
you can promote your business with
us including Sponsored Content in
our Magazines, Digital Marketing
and our Custom Publications



including our
Macomb Vow Bridal
Guide & Local
POUR Magazine.



WINTER ISSUE

December 2024, January/February 2025
Magazine out week of December 1
Ad Insertion Deadline - October 20
Ad Artwork Deadline - October 31

SUMMER ISSUE

June/July/August 2025
Magazine out week of June 1
Ad Insertion Deadline - April 20
Ad Artwork Deadline - April 30

SPRING ISSUE

March/April/May 2025
Magazine out week of March 1
Ad Insertion Deadline - January 20
Ad Artwork Deadline - February 1

FALL ISSUE

September/October/November 2025
Magazine out week of September 1
Ad Insertion Deadline - July 20
Ad Artwork Deadline - July 31

~ ADVERTISING RATES ~

All ads must be camera ready, submitted in electronic PDF format. All rates shown below are per issue.

AD SIZE	ONE ISSUE OPEN RATE	TWO ISSUES 10% Discount	THREE ISSUES 20% Discount	FOUR ISSUES 30% Discount
QUARTER	\$775	\$699	\$620	\$545
HALF	\$1140	\$1025	\$915	\$799
FULL	\$2199	\$1979	\$1760	\$1540
PREMIUM PLACEMENT	\$425	\$425	\$425	\$425
INSIDE BACK COVER	\$2695	\$2425	\$2155	\$1885
INSIDE FRONT COVER	\$2985	\$2685	\$2385	\$2090
BACK COVER	\$3205	\$2885	\$2565	\$2245
SPREAD	\$3850	\$3465	\$3080	\$2695

Full Page
8.75 x 11.125
bleed

Trim Size
8.5 x 10.875

Live Area
8.25 x 10.5

Double Page Spread
17.25 x 11.125
bleed

Half Page
Vertical
3.75 x 10

Quarter
Page
3.75 x 5

Half Page
Horizontal
7.5 x 5

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